

As a recent graduate of a Master 2 PGE program at Kedge Business School, I'm looking for a professional experience that suits me. Ambition, versatility and passion are my watchwords.

Louise Ricard

Studies

2020 - 2024
Kedge Business School (Marseille, France) • **Master 2 PGE**
Digital Marketing specialization
Apprenticeship 1 year

2023
Karlstad University (Karlstad, Sweden) • **Erasmus 6 months**
Digital Marketing Master 1

2018 - 2020
Lycée Berthollet (Annecy, France) • **Classe Préparatoire ECE**



Contact

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Languages

French
Native language
English
TOEFL 100 - Bilingual
German
Level A2/B1

Professional / Associative Experience

2023 - 2024
Bibo Boissons (Apprenticeship) • **Head of Marketing and Communication**
Growth hacking Strategy
Partnership C.M.
Graphic design
Artistic direction

2022
ALTUS (Internship) • **Graphic Designer**
RAP INSIDE (Media)
Visual identities
Events management
Motion design

2021-2022
BDE KEDGE • **Head of Communication**
Team management
Content creation C.M.
Event management (up to 2000 people)

2019
NOUR (Organization) • **Head of Communication**

